

Winners show that extra customer care

Photos by Jon Mullis

Rugby Town Centre Customer Care Awards 2007 - Winners

- Best Multiple Best Independent Best Restaurant: Marks & Spencer, Joto Hobbies, Brooke's Coffee House & Restaurant, The Merchants Inn
- Best Licensed Best Financial Best Estate Agent Best Market Stall: Barclays, Newman's Flower Stall (outside WHSmith)
- Best Individual: Liz Twynholm at Joto Hobbies

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THESE are the winners of the Rugby Town Centre Customer Care Awards 2007.

Hundreds of our readers cast their vote throughout January to decide which traders they thought gave them the best service.

The trophies were handed out at the Grosvenor Hotel last Friday

by mayor Tina Avis.

"People come here from Lutterworth, Daventry and Northampton, they like the atmosphere, the small independent shops and the fact there is no traffic," said Coun Avis.

"People like the personal touch and Rugby has that.

"As well as neighbouring towns and cities

there is increased competition from the internet so there really is pressure on shopkeepers to do something special to make sure customers go back."

This is the seventh year the awards have been run by The Observer, the Town Centre Company and the borough council.



Wendy Archer and Mark Short from Marks & Spencer. 09.07.101.jm2



Barclays' Richard Stockland, Michelle Wareing, Seema Gohill, Jane Scoular, Gill Leopard and Lynssey Ellis. 09.07.101.jm4



Joto Hobbies Liz Twynholm who won Best Individual and a cheque for £1,000. The shop also won Best Independent. Also in the picture are mayor Tina Avis and Joto's Val McCafferty. 09.07.101.jm6

Joto Hobbies Won Best Independent Shop and Customer Care Award 2007

10%

To thank all of our customers who voted and as a way of saying thank you we are having a 10% discount offer for one week only starting the 2nd of March till the 8th March.

Excluding gift vouchers, special offers and sale items & Discount Cards.



Brooke's Coffee House and Restaurant owner Christine Edden-Brough. 09.07.101.jm5



Dave Marston, Chris Le Poidevin, Scott Whyment, John Simmonds and Barry Taylor from The Merchants Inn. 09.07.101.jm1



Newman's Graham Lee, Jon Handford, Sean Newman and Brian Williams. 09.07.101.jm3